# Alternative Dispute Resolution

## What is ADR?

Why choose ADR?

Avoid

legal

penalties

Safeguard

your

reputation

Alternative Dispute Resolution means resolving a customer dispute with the help of a neutral, government-approved intermediary. ADR covers almost all traders who sell goods and services to consumers – limited companies and sole traders, working from offices or home.

## How does it work?

There are three main approaches:



#### MEDIATION

An independent third party helps the disputing parties come to a mutually acceptable outcome.



#### CONCILIATION

The parties use a conciliator who meets with the parties both separately and together, in an attempt to resolve their differences.



#### ARBITRATION

The outcome is decided upon by a third party. Parties agreeing to arbitration usually agree to the decision being binding and therefore enforceable through the courts.

### **business**companion

trading standards law explained

#### DO I HAVE TO USE ADR?

ADR is compulsory for some industries

Your Trade Association may require you to use ADR

Even if you don't have to use ADR you must inform customers in a dispute that an ADR body could help

You must also let them know if you're willing to use that body

PS

Avoid

costly court

proceedings

Achieve a

more flexible

outcome



Search 'Online Dispute Resolution Platform' online.

Save

time and

resources

Maintain

customer

relationships

