

businesscompanion

trading standards law explained

Free
business
support



Is your business ready
for the DMCC Act?

The Digital Markets, Competition and Consumers Act (DMCCA) 2024 will introduce widespread changes to UK competition rules and consumer protection law, whilst also introducing a new UK Digital Markets Regime.

Your business needs to understand the changes in the law.

The Chartered Trading Standards Institute (CTSI) is hosting a series of free, expert-led webinars that will help you and your colleagues get to grips with the key points of this new landmark piece of legislation.

Webinars will run in March and April 2025, and will provide attendees with an introduction to the **DMCC Act**. They will focus on:

- unfair commercial practices
- drip pricing
- fake reviews
- the civil enforcement regime and new monetary penalties
- an update on the latest developments with subscription contracts, consumer savings schemes and Alternative Dispute Resolution (ADR)

For further information, visit:

www.tradingstandards.uk/practitioners/professional-training/introduction-to-dmcc-act-2024-free-training-for-businesses/



Bitesize videos

Alongside the webinars, CTSI has produced short bitesize videos covering areas such as:

- unfair and banned commercial practices
- drip pricing
- fake reviews
- enforcers' information requests
- consumer savings schemes
- subscription traps
- Alternative Dispute Resolution (ADR)



Written guidance is also available

Business Companion will also be launching a new free guide to help businesses find out what the DMCCA will mean for them.

For further information, visit:

www.businesscompanion.info/focus

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